

Press Release

April 29, 2015

Helsinki, Finland

**Planmeca's Power of Digital Dentistry Conference brings dental professionals together to discover the latest topics in dentistry.**

Planmeca today announced open registration for the Power of Digital Dentistry Conference, the first-ever conference bringing together Planmeca Romexis software, imaging and CAD/CAM users. The conference will feature over 30 educational and hands-on courses led by top imaging and CAD/CAM industry leaders, and host more than 20 highly distinguished panelists and speakers.

The conference will be held in October 16-17, 2015, at the Gaylord Texan Resort in Grapevine, Texas.

Topics include:

- Restorative Success with Digital Dentistry
- Advanced Utilization of 3D Technology
- Patient Virtualization – Digital Implant diagnosis
- The Ultimate Dental Assistant
- The Power of Teamwork in Restorative Diagnosis and Care
- Marketing Your High Tech Practice
- And more...

“We are very excited about the level of enthusiasm we have received from speakers, sponsors and attendees for this unique conference,” said Tuomas Lokki, Senior Vice-President of Planmeca. “We look forward to bringing together the leaders in the dental industry and our customers for two days of inspiration, connection and the opportunity to experience the latest in Planmeca innovations.”

The lead sponsor for the conference is Planmeca, one of the world's largest manufacturers of dental equipment and software. Additional sponsors include Ivoclar Vivadent and Premier Dental.

Early bird rates available

A discount of \$300 is available for Dentist and Lab Technician attendees who register on or before May 31<sup>st</sup>, 2015. Low rates are also available for Auxiliary teams and other attendees.

For more information and to register for the conference please visit <http://www.powerofdentaldentistry.com>.